



# MY "JERSEY JOURNEY"

A testimony and some important  
recommendations!

*Mogens Poulsen, Thise Mejeri*

**Thise**  
MEJERI MED PASSION

**YOUNG COUPLE**

**WITH ROMANTIC AND  
REVOLUTIONARY DREAMS**



# A WALK DOWN MEMORY LANE



***Sullivans***

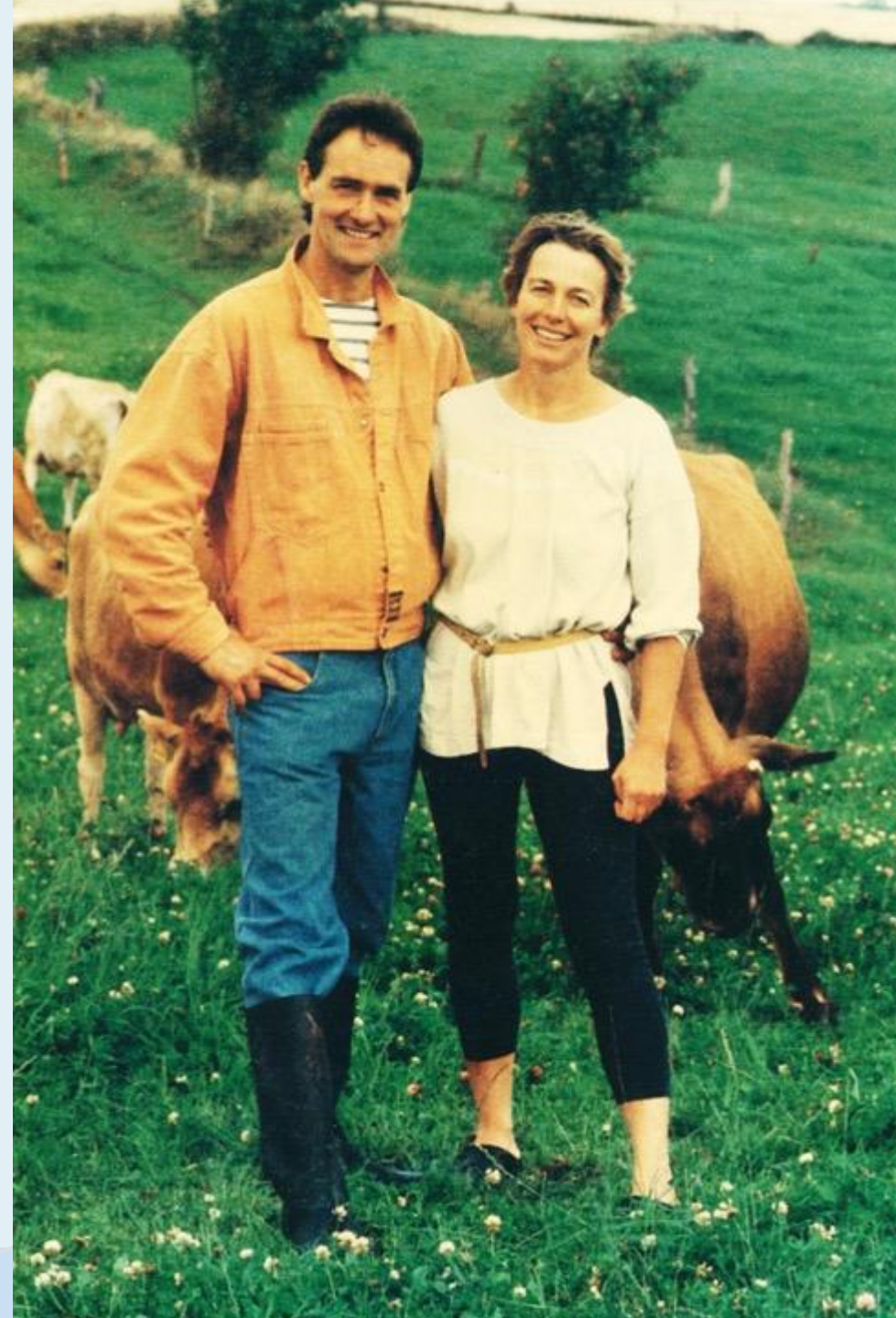


**“WHITE”**



# THE KIDS OF THE FLOWER CHILDREN

# THE YOUNG COUPLE 25 YEARS LATER



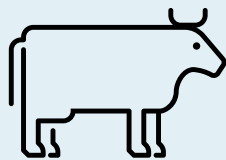


**THISE DAIRY – ORGANIC DAIRY IN THE  
NORTHWESTERN PART OF JUTLAND**

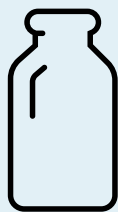




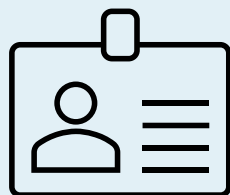
**69 FARMERS  
(22 JERSEY FARMERS)**



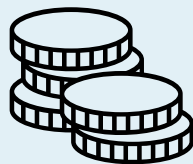
**14.000 DAIRY COWS**



**120. MIO. KILO ORGANIC MILK**



**APPROX. 290 EMPLOYEES**



**190 MIO. EURO TURNOVER (2023)**

**JENNY**

**THE MOST PHOTOGRAPHED  
JERSEY COW IN THE WORLD**





**JENNY IN FRONT AND IN CHARGE  
- TOUGHER THAN THE REST**

# JENNY ON A CARTON

- ONLY 25% JERSEY MILK



# Uanset dress Mogens fylder 60



**SET THE COWS  
FREE**



**A2A2  
MILK -  
FARMER  
GERT  
HANSEN**





A photograph of a farmer in a plaid shirt interacting with a brown cow in a field. The farmer is on the left, looking down at the cow on the right. The cow is facing the farmer. In the background, other cows are visible. The scene is set in a grassy field under a clear sky.

**AD LIBITUM MILK  
FARMER STEEN DISSING**

# AD LIBITUM MILK CARTON



# THE NURSERY AUNT





**EVEN IF YOU'RE SMALL**



**YOU CAN HAVE BIG DREAMS**

**JENNY**

**A MONUMENT IN  
FRONT OF THE  
DAIRY**

