



Danish Crown

Quality and value of Beef on Dairy end product

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Concepts



Danish Veal

- Animal welfare
 - More space
 - Social interaction
 - Short transportation
- High quality product
- Low emission pr kg



Results Danish Veal

Jersey combinations with beef breeds

Bull calf	Danish Blue	Charolais	Angus
Number	2.316	191	502
Age, month	9,7	9,5	9,6
Slaughter weight, kg	213	211	204
Classification	7,0	6,6	5,4

Heifer calf	Danish Blue	Charolais	Angus
Number	293	115	42
Age, month	10,3	9,3	10,5
Slaughter weight, kg	190	168	183
Classification	6,3	5,6	5,0



Norland heifers

- Cross between dairy and beef
- Between 16 and 42 month of age
- High quality red meat
- Marbeling
- Tenderness
- Jersey cross can deliver



Results

Jersey X Danish Blue

Age, month	16 - 17	18 - 19	20 - 21	22 - 23	24 - 25
Number	17	20	17	11	23
Slaughter weight, kg	282	278	299	271	272
Classification	7,4	7,4	7,3	6,4	6,7



Results

Jersey X Angus

Age, month	18 - 19	20 -21	22 - 23	24 - 25	26 - 27
Number	41	35	54	62	26
Slaughter weight, kg	283	285	283	282	279
Classification	6,2	5,7	5,8	5,8	5,8



Q - FOM

Grading and classification of marbled products



Marbled beef

- A big export product
- Danish consumer will not pay the price
- Exported to Spain, Italy and France
- Marbling is high on Jersey
- Finished of slaughter cows



Marbeling

Cows - Jersey

Class.	Number	Results						
		High, pct	Weight, kg	Medium, pct	Weight, kg	Low, pct	Weight, kg	Tom, pct
O	458	58	284	32	288	7	292	3
P	326	70	269	19	265	5	253	6

Preselection

- Weight: min 258 kg
- Fat: 3-4-5
- Class.: min 2,5
- Age: min 24 month





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Thank you

